

PALLETS TO PIECES



Consumer product manufacturers are skilled at shipping goods in full-pallet quantities transported by truckload or LTL carriers. When shifting to direct consumer delivery, few of the truckload and LTL practices apply.



CARRIER RELATIONSHIPS

What parcel carriers can transport small packages from your facilities and how much volume can they handle?



PRODUCT PACKAGING

Is packaging robust enough to withstand multiple touches and arrive at the destination in a near-pristine state?



PRODUCT TRACKING

88% of consumers say they want to be able to track shipments in real time. Those metrics exceed most manufacturers' norms.



WAREHOUSE CONFIGURATION

High-volume piece-by-piece fulfillment often requires re-design to accommodate picking, packing and parcel pick-up.



FAST DELIVERY

99% of U.S. consumers say fast delivery is important - and 47% of them have paid extra for it. Luxury shippers are 110% more likely to have paid extra for same-day delivery in the past year.



REVERSE LOGISTICS

Returned goods must be inspected, re-packaged if necessary, and returned to inventory so they can be purchased again - especially for popular or seasonal items.



OVERSIZE DELIVERY

Oversized merchandise creates complex, labor-intensive final-mile delivery. Some products require set-up.

To help manufacturers focused on filling and delivering online orders, Transportation Insight offers Start the Cart: A Manufacturer's Guide to Achieving E-Commerce Fulfillment Excellence.

DOWNLOAD THE GUIDE

to access insight on evolving your e-commerce supply chain to create competitive advantage.



 **TransportationInsight®**

REFERENCE

"I Want it Now: Same-Day Delivery + The U.S. Consumer," Dropoff, <https://www.dropoff.com/blog/retail-delivery-consumer-survey-shoptalk-2018>

"Consumers Want Faster Delivery and They're Willing to Pay for It," Dropoff, <https://www.dropoff.com/blog/retail-delivery-consumer-survey-shoptalk-2018>